

# Green Zone<sup>®</sup>

## Agro Serving The Farming

Products Based On Quality Fruits  
Produced By Farmers



**GrapeCity**<sup>™</sup>

**BASWANT**<sup>®</sup>

**NOGA**<sup>®</sup>  
Purest & Farm Fresh



## About us

**Green Zone Agrochem Pvt. Ltd.**, a leading company from Maharashtra deals in food processing sector. Company has its own processing unit and cold storage at Pimpalgaon (Baswant), Dist. Nashik.

'BASWANT' Raisins has become a very popular brand of Raisins in a very short time. Company marketed various types of Raisins under the brand name of 'BASWANT'. All the different varieties of Raisins are available under the 'Regular', 'Premium' & 'Prestige' categories in the market.

Diwali Gifts and Corporate Gifts are also available!

Company has also launched another brand "**GrapeCity**" which offers a range of Best Quality Dry Fruits.

Along with the own brands company also does the marketing of '**NOGA**' produced by MAIDC, Govt. of Maharashtra. It offers wide range of products like Jam, Juice, Squash, Syrup, Ketchup etc

Company has also started its own branded outlets with the name '**Green Zone Agro - Serving the Farming**'. The fruits & flowers produced by farmers in Maharashtra are available for sale from these outlets. These outlets will help customers to get the best quality of flowers, Fruits and processed fruit products at competitive prices. The leading brands like 'Amul', 'Sahyadri Farm', 'Chitale Bandhu' etc are also available under one roof.

Company has started its own outlets in Nashik, Shirdi, Verul & Akola Company is planning to start more than 100 outlets in Maharashtra & Gujrat in next two years.

Company offers Franchise outlets of '**Green Zone Agro**'. The interested parties are welcome to know the detailed business plan at Nashik office.



Currently Green Zone Agrochem Pvt. Ltd. has three major varieties of raisins, such as

- Jumbo black seedless.
- Thompson seedless.
- Long sonaka seedless.

Company also supplies the special varieties of Raisins, like-

- Special Wine seeded. (called as 'Shiraz').
- Special Afghan black seeded. (called as 'Mazhari').

All these varieties are available under the brand name of '**Baswant**'.

With the strong network of company's dealers & distributors Green Zone Agrochem Pvt. Ltd. has successfully made a strong presence of their brand 'Baswant' among the five major states of India. The brand 'Baswant' is also available on all leading e-commerce platforms like amazon, ebay, Flipkart to serve customers from all over India.

Also available on [www.baswant.com](http://www.baswant.com)



**Following things make 'BASWANT' so special –**

- All raw material is carefully cleaned and sorted at production line
- Irradiation process is followed to make the RAISINS germ free.
- The Quality of RAISINS is checked in company's own lab as per the standards set by the FSSAI, AGMARK, APEDA and various other national and international agencies. Company also sends batch samples to third party agency for Quality check.
- The RAISINS are packed in sealed pack Pouches, Bags with Nitrogen air to increase the Shelf life of the RAISINS
- RAISINS are packed in corrugated boxes and pouches as per quantity & requirement then sent for dispatch or Cold storage.
- Supply in BULK quantity is also available.

**Green Zone Agrochem Pvt Ltd Infrastructure –**

- Own Farm and Associated farmers.
- Company's own Grading and Sorting line.
- Company's own in-house laboratory to check the quality of inventory.
- Cold Storage.
- Delivery Vehicles.
- [www.baswant.com](http://www.baswant.com)



**Maharashtra Pollution Control Board**  
**महाराष्ट्र प्रदूषण नियंत्रण मंडळ**

**Green Zone Agrochem Pvt. Ltd. is CERTIFIED by -**

- FSSAI - Food Safety and Standards Authority of India.
- APEDA - Agricultural and Processed Food Products Export Development Authority, INDIA.
- MPCB - Maharashtra Pollution Control Board.
- AGMARK - Directorate of Marketing and Inspection.

**Also applied for -**

- ISO 22000-2005 - International Organization for Standardization.

*We also follows standards & grading set by USDA.*



### **RB (Jumbo Black Seedless)**

**Variety:** Jumbo Seedless (Indian)

**Made:** These raisins made from the black jumbo seedless grapes.

**Shape & Size:** These raisins are big in size.

**Taste :** Sweet

**Colour :** Black

**Seeds:** No seeds

Available Packing :- 250 gm, 500gm & 1kg

### **RG (Green Seedless)**



**Variety :** Thompson Seedless (Indian)

**Made :** These raisins made from the Thompson seedless green grapes.

**Shape & Size :** These raisins are round & medium in size.

**Taste :** Sweet

**Colour :** Green , Yellow & Copper colour

**Seeds :** No seeds

Available Packing :- 250 gm, 500gm & 1kg



### **SPYL (Special Golden Yellow)**

**Variety :** Thompson Seedless (yellow)

**Made :** The Raisins are made from the Thompson Seedless Yellow Grapes.

**Shape & Size :** The Raisins are Round & Medium in size.

**Taste :** Sweet

**Colour :** Yellow Colour

**Seeds :** No seeds

Available Packing :- 250 gm



### **SPWL (Special Wine Variety)**

**Variety :** Shiraz Seeded

**Made :** The Raisins made from the Shiraz Seeded Black Grapes.

**Shape & Size :** The Raisins are Round & Small in size.

**Taste :** Sweet

**Colour :** Black Colour

**Seeds :** Yes

Available Packing :- 250 gm



### **SPLS (Special Long Sonaka)**

**Variety :** Sonaka (Indian)

**Made :** The Raisins are made from the Sonaka Seedless Green Grapes.

**Shape & Size :** The Raisins are Long in Shape.

**Taste :** Sweet

**Colour :** Green Yellow Colour

**Seeds :** No seeds

Available Packing :- 250 gm

### **SPBL (Special Afghan Black Seeded)**

**Variety :** Mazhari (Afghan Seeded)

**Made :** The Raisins are made from the Mazhari Seeded Black Grapes.

**Shape & Size :** The Raisins are Round & Medium in size.

**Taste :** Sweet

**Colour :** Black Colour

**Seeds :** Yes

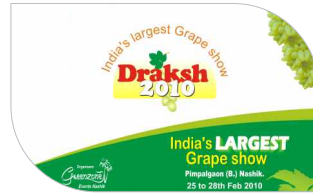


Available Packing :- 250 gm



PREVIOUS EVENTS

WE ORGANIZE VARIOUS EVENTS TO PROMOTE INDIAN HORTICULTURE... ESPECIALLY GRAPES & POMEGRANATE



## ADVERTISING & PUBLICATION

### On Air Advertisement



### Television Advertisement



## OUTLETS



Nashik



Shirdi



Verul



बसवंत प्रदर्शनाला दुसऱ्या दिवशीही प्रतिसाद (Smart Nashik, 4th March 2019) - नाशिक, मा. ३ - आज ही बेदाण्याच्या पारदर्शक प्रदर्शनातून उत्तम दर्जाच्या विविध जातीच्या द्राक्षांची मांडणी आकर्षक पद्धतीने करण्यात आली. नाशिककरांच्या भेटिला आली संपूर्ण द्राक्षशेती. (Sakal Vruttsanva, 19th March 2019) - नाशिक, मा. २ - द्राक्ष आणि बेदाणा उत्पादक शेतकऱ्यांच्या मालाचे प्रदर्शन आजही, तसेच या मालाला वाचणारे उपलब्ध व्हावी म्हणून सिटी सेंटर मध्ये 'बसवंत' प्रदर्शनाचे आज उद्घाटन झाले. या प्रदर्शनात द्राक्ष आणि बेदाणाच्या विविध जाती आकर्षक पद्धतीने मांडण्यात आल्या. या टिकाणी द्राक्ष आणि बेदाणा विक्रीसाठी दिवाळी उपलब्ध करून देण्यात आली आहे. (Sakal Vruttsanva, 19th March 2019) - नाशिक, मा. २ - द्राक्ष आणि बेदाणा उत्पादक शेतकऱ्यांच्या मालाचे प्रदर्शन आजही, तसेच या मालाला वाचणारे उपलब्ध व्हावी म्हणून सिटी सेंटर मध्ये 'बसवंत' प्रदर्शनाचे आज उद्घाटन झाले. या प्रदर्शनात द्राक्ष आणि बेदाणाच्या विविध जाती आकर्षक पद्धतीने मांडण्यात आल्या. या टिकाणी द्राक्ष आणि बेदाणा विक्रीसाठी दिवाळी उपलब्ध करून देण्यात आली आहे.

सकाळ वृत्तसंवा (Sakal Vruttsanva, 19th March 2019) - नाशिक, मा. २ - द्राक्ष आणि बेदाणा उत्पादक शेतकऱ्यांच्या मालाचे प्रदर्शन आजही, तसेच या मालाला वाचणारे उपलब्ध व्हावी म्हणून सिटी सेंटर मध्ये 'बसवंत' प्रदर्शनाचे आज उद्घाटन झाले. या प्रदर्शनात द्राक्ष आणि बेदाणाच्या विविध जाती आकर्षक पद्धतीने मांडण्यात आल्या. या टिकाणी द्राक्ष आणि बेदाणा विक्रीसाठी दिवाळी उपलब्ध करून देण्यात आली आहे.

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सिटी सेंटर मॉल : द्राक्ष व बेदाण्यांच्या 'बसवंत' प्रदर्शनात गुटवारी द्राक्षांचा विविध वाणांची पाहणी केलाना जिल्हा अधीक्षक कृषी अधिकारी टी. एन. जगताप, गोखले या, धामकरा पवार, दिलीप देवरे, संजय पवार, जगन्नाथ खापर, रवींद्र बोते आदी.

बसवंत' प्रदर्शनात उत्तम दर्जाच्या विविध जातीच्या द्राक्षांची मांडणी आकर्षक पद्धतीने करण्यात आली. द्राक्षांसोबतच बेदाण्याचेही विविध प्रकार या टिकाणी उपलब्ध आहेत. जिल्हाप्रतापील द्राक्षामण्डलाने विक्रीकेंद्रे विविध गावे, जातीचे, निर्मातकम द्राक्ष या टिकाणी विक्रीसाठी उपलब्ध आहेत. तसेच प्रत्येक द्राक्षाच्या नमुन्याला त्याच्या उत्पादकचे नाव, गाव, द्राक्षाची जात इत्यादी माहिती देऊन देण्यात आली आहे. धर्मम, सोनाका, शरद, माणिक चमना, गणेश, धर्मम सेंट्रिय यामाखे द्राक्षांचे विविध प्रकार या टिकाणी मांडण्यात आले. हे प्रदर्शन ६ मार्चपर्यंत सुरू राहाणार आहे. प्रदर्शननिमित्त चिकारण, मिंबव तसेच मिंबाज द्राक्ष महाराज अशा विविध स्पर्धा झाल्या. या स्पर्धांचा पहिलेक विजेता १७ मार्चला होणार आहे.

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NEWS PAPER & MAGAZINE ADVERTISING

संपूर्ण महाराष्ट्र वितरक नेमणे आहे.

नैसर्गिक गुणसंपन्न असलेला बेदाणा

**बसवंत**  
किरामिश, बेदाणा

नाशिकचा बेदाणा, बसवंत बेदाणा  
An Emerging Brand In Dry Fruits

- Premium Raisins
- Green Long Sonaka
- Seeded Golden Yellow
- Wine Variety Raisins
- Black Raisins
- Regular Raisins

**BASWANT**  
Raisins

[www.baswant.com](http://www.baswant.com)

Green Zone Agrochem Pvt. Ltd. | M 113, MIDC Ambad, Nashik 422010 (MS) Ph:- 025-2382271 Customer Care:- 0955287418 / 0955287477  
email: marketing@baswant.com | Web: www.baswant.com | <https://www.facebook.com/baswantraisins>

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किरामिश (बेदाणा)

नाशिकचा बेदाणा, बसवंत बेदाणा

**BASWANT**  
किरामिश (बेदाणा)

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FLYER

EVENTS

PARTICIPATION IN VARIOUS EVENTS



Selfie Point in Exhibition

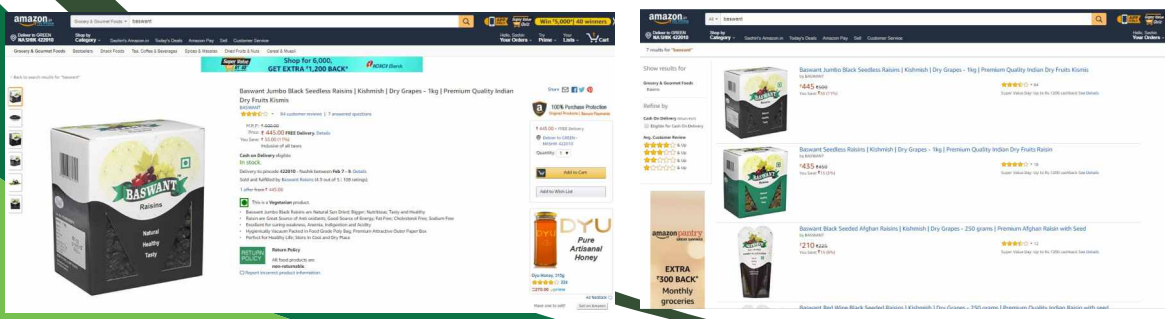
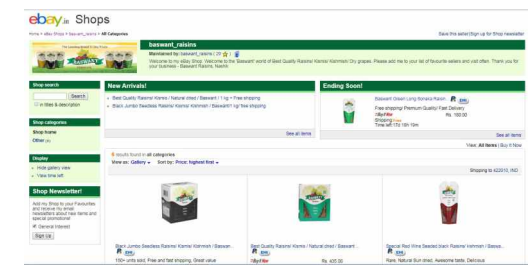


CAMPAINING

PRESENCE ON SOCIAL MEDIA



E COMMERCE SERVICES



CAMPAIGNING

GOODS CARRIER



PRODUCT DISPLAY



STREET BILLBOARDS



KIOSK STALL- CITY CENTER MALL



OUTDOOR HOARDING



**WHOLESALE & EXPORT**



Nitrogen seal Pack



Bulk Packing



Customize Packing



**corporate gift**

**We can be a part of  
your happiness...!**





Green zone Agrochem Pvt. Ltd. Happy to Introduce a unique and exciting product range of healthy fruits. Specially dedicated to Dry fruits & De-hydrated fruits.

All varieties of premium quality of Dry Fruits are available under the brand name '**GrapeCity**'.

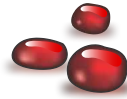
The Brand also deals in ready to eat fruits like pomegranate Arils & Grape berries. The brand '**GrapeCity**' promotes the scientific & nutritious ways to eat healthy fruits.





GrapeCity  
**Pomochill**  
Pomegranate Arils

Ready to Eat



**Pomochill**

Pomegranate (*Punica granatum L.*) belongs to family Lythraceae. Due to its hardy nature, minimum water requirement, response to high technological practices, fine table and therapeutic values, excellent keeping quality and export potential have made the pomegranate highly lucrative and remunerative.

The edible part of the fruit is called 'Aril' constituting 52 per cent of total fruit weight (w/w) comprising of 78 per cent juice and 22 per cent Arils. Pomegranate arils are rich in vitamin C, vitamin K, antioxidants and polyphenols such as tannins, quercetin and anthocyanins which are good for heart and have anti-cancer properties.

Pomegranate consumption is limited due to difficulty in peeling to obtain the seeds. Presenting pomegranate arils in "ready-to-eat" form would be a convenient and desirable alternative to encourage the consumption of fresh fruits and may also help to increase pomegranate cultivation.



GrapeCity  
**Grapechill**  
Grape Berry

Ready to Eat

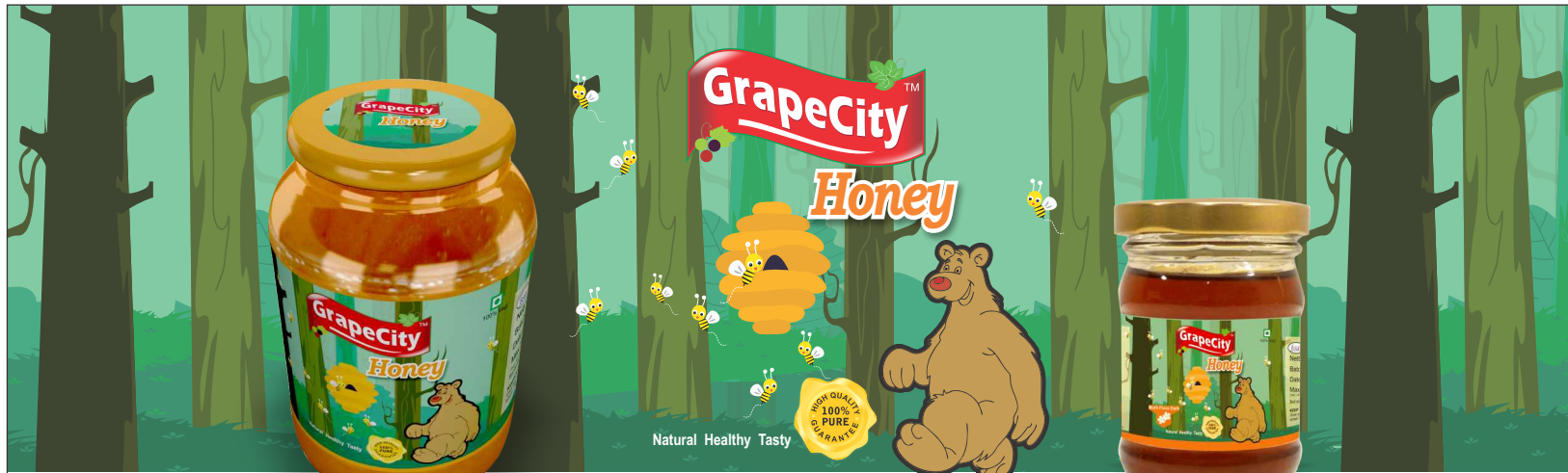


**Grapechill Grape Berry**

The nutrients in grapes may help protect against cancer, eye problems, cardiovascular disease, and other health conditions. Resveratrol is a key nutrient in grapes that may offer health benefits.

Grapes are a good source of fiber, potassium and a range of vitamins and other minerals. Grapes are suitable for people with diabetes, as long as they are accounted for in the diet plan.





Available Packing  
125 gm & 250gm



Varieties of  
premium quality  
of Dry Fruits

Available Packing :- 250gm



Eat grapes...  
by testing its sweetness !!



### What is a BRIX?

A sugar (Sucrose) content in a fruit juice is called as BRIX. Which is also called as TSS. ( Total Soluble Solids).

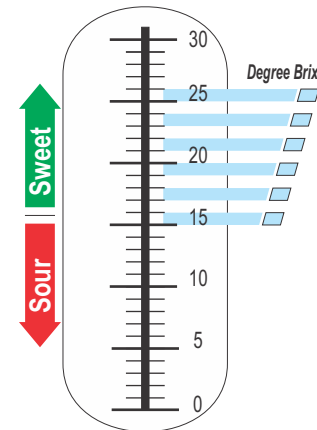
TSS counts the soluble solids like proteins, fats, Organic acid, carbohydrates, minerals etc. The combination of all these is called as BRIX.

The quality of grapes is determined on the basis of BRIX level. BRIX Level Below 16 will be considered as sour & above will be considered as Sweet.

One degree Brix is 1 gram of sucrose in 100 grams of solution and represents the strength of the solution as percentage by mass.

BRIX refractometer is used to measure the BRIX level.

BRIX refractometer Level





# NOGA<sup>®</sup>

## Purest & Farm Fresh

Green zone Agrochem Pvt. Ltd. is happy to announce that, We are the authorised Distributer for **NOGA** Brand Products, on pan Maharashtra basis. Our Mission is to provide highest quality of Fruit Products, to the Indian and overseas market. We believe in teamwork.

The company is supported by a staff of qualified personals working for the up bringing of the company in the toughest market conditions. The team is involved in making constant R & D to further compete in the international market.

In this way, we have attained a competitive edge in offering premium quality products to our clients located in India and overseas markets.

NOGA brand products are well accepted in institutional and civil market segments. The Institutional segment covers Canteen Stores of Army & Navy, Indian Railway Catering and Tourism Corporation, Indian Airlines, Air India, other Air Caterers, Star Hotels, Government Bodies, etc.

# NOGA<sup>®</sup>



All SQUASH 700 ml,



All Syrup 700 ml,



500gm  
950gm



800ml



500gm



500gm



500gm

1000gm



MIXED Fruit Jam



MIXED PICKLE



Tomato Ketchup

SACHET 15gm

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